**Awarded as a class of its own in terms of power, design and climbing characteristics**

Swiss e-bike pioneers FLYER stand out again at the renowned Design & Innovation Award 2022 – this time with their Uproc X, powerfully driven by Panasonic’s GX Ultimate motor.

Munich, FEBRUARY 2022

"With the Uproc X, FLYER has discovered the new formula for a contemporary climbing machine: Thanks to its sophisticated geometry, the Uproc X positions the rider perfectly for steep climbs. Without detours, the powerful Panasonic GX Ultimate motor delivers opulent power to propel the FLYER unstoppably up any mountain [...]", summarized the jury of experts enthusiastically at this year’s Design & Innovation Award.

Accordingly, joy has been boundless in the Swiss manufacturer’s facilities: It’s already the second time, FLYER has been able to take this trophy home - this time with its new flagship Uproc X which will be available for orders as from summer 2022.

“We are truly delighted and send our warmest congrats to FLYER for bringing that breathtaking bike on the trails soon”, says Andreas Böxler from Panasonic Industry. “And, admittedly, we also consider this as a little triumph for our Panasonic Cycle Technology motor units.”

Ready for the most demanding riding conditions, FLYER’s Uproc X relies on Panasonic’s “flagship of force” - the GX Ultimate unit - that provides constant and strong power delivery, even at a low cadence.

Learn more on FLYER’s [Uproc X](https://www.flyer-bikes.com/en/mountain/detail/uprocx?frame=1&color=226523), the specs of Panasonic’s [GX Ultimate motor unit](https://industry.panasonic.eu/products/devices/e-bike-systems/e-bike-motor-unit/gx-ultimate-mountain) and the Design & Innovation Award’s [official release](https://design-innovation-award.com/winner/flyer-uproc-x-9-50/)

**About Panasonic**

Panasonic Corporation is a global leader developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, and B2B sectors. The company, which celebrated its 100th anniversary in 2018, operates 522 subsidiaries and 69 associated companies worldwide and reported consolidated net sales of Euro 54.02 billion (6,698.8 billion yen) for the year ended March 31, 2021. Committed to pursuing new value through collaborative innovation, the company uses its technologies to create a better life and a better world for customers. Learn more about Panasonic: <https://www.panasonic.com/global>

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**About Panasonic Industry Europe**

Panasonic Industry Europe GmbH is part of the global Panasonic Group and provides automotive and industrial products and services in Europe. As a partner for the industrial sector, Panasonic researches, develops, manufactures and supplies technologies that support the slogan “A Better Life, A Better World”.

The company’s portfolio covers key electronic components, devices and modules up to complete solutions and production equipment for manufacturing lines across a broad range of industries. Panasonic Industry Europe is part of the global company Panasonic Industrial Solutions.

More about Panasonic Industry Europe: <http://industry.panasonic.eu>