**New Panasonic Industry Mediapool: a media library, just as users expect it.**

Extended content, additional functionalities - and as intuitive as never before: Panasonic Industry launches its new online library Mediapool – still for free and without registration.

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For everyone being interested, buying, distributing or prototyping with products from one of the world’s leading technology companies, Panasonic Industry’s online library Mediapool has become a reliable address during the last years.

Now, the company has reworked the Mediapool from scratch in many regards: In addition to an ever growing set of images, videos, comprehensive datasheets, specific product brochures and catalogs, the library now also comprises detailed whitepapers or concise fighting cards. Furthermore, all those assets will be extended step by step to an ever wider field of industries, product groups or application purposes.

Next to the new and dynamic design - now containing teasers for immediately discovering new or relevant content - the entire navigation has been restructured and guarantees a straight, easy and intuitive user experience.

Any matching search result in the preview can be immediately downloaded via shopping cart – just as it is common practice in ordinary online stores.

And here’s the good news: Full access to the Panasonic Industry Mediapool is still entirely free and does not even require any sort of registration.

Additionally, things have been made even easier: If required, a media asset’s URL now can be simply copied and shared.

Get a first idea of how to use the new Mediapool with our [brief introduction video](https://youtu.be/6zZoWEGJvU0) and [download every file you need.](https://mediapool.industry.panasonic.eu/)

**About Panasonic**

Panasonic Corporation is a global leader developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, and B2B sectors. The company, which celebrated its 100th anniversary in 2018, operates 522 subsidiaries and 69 associated companies worldwide and reported consolidated net sales of Euro 54.02 billion (6,698.8 billion yen) for the year ended March 31, 2021. Committed to pursuing new value through collaborative innovation, the company uses its technologies to create a better life and a better world for customers. Learn more about Panasonic: <https://www.panasonic.com/global>

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**About Panasonic Industry Europe**

Panasonic Industry Europe GmbH is part of the global Panasonic Group and provides automotive and industrial products and services in Europe. As a partner for the industrial sector, Panasonic researches, develops, manufactures and supplies technologies that support the slogan “A Better Life, A Better World”.

The company’s portfolio covers key electronic components, devices and modules up to complete solutions and production equipment for manufacturing lines across a broad range of industries. Panasonic Industry Europe is part of the global company Panasonic Industrial Solutions.

More about Panasonic Industry Europe: <http://industry.panasonic.eu>