**Customization for automation products by   
Panasonic Industry**

Advanced customer value: Panasonic Industry offers a comprehensive customization portfolio for automation products

Munich, January 2023

Panasonic Industry offers not only state-of-the-art products for a variety of industrial sectors. A comprehensive service portfolio is an additional reason customers choose Panasonic Industry for reliable, innovative products.

To optimize the setup and integration of new products into existing machines and solutions, the experts at Panasonic Industry offer a close exchange with customers to configure the most suitable customized solution in terms of product modification, packaging, labeling, and pre-assembly and additional features. The highest standards regarding quality and safety are assured thanks to multiple product tests that are meticulously documented.

At the core of the customization service is improving the product quality and assuring an advantage in the cost/performance ratio.

Through a customized component that fits seamlessly into a production environment, maintenance costs can be reduced, installation and setup times are faster, the risks of mismatches and other errors in an automated production process are minimized, the traceability of products is improved, and last but not least customized products are more environmentally friendly, since only a minimum of packaging material is being used for tailored, multi-unit packed components.

Customizations can include, for example modifying the connectors or specific cable length of products, pre-configuration of sensors, PLCs, or HMIs, multi-unit packaging of identical products, individual labeling of components, and pre-assembly of accessories or mounting material. Additionally, extended quality control to meet specific customer requirements like electrical tests, crimp height measuring, and mechanical stress tests can be realized by Panasonic Industry.

Learn more about the possibilities of customization in the field of automation [here](https://industry.panasonic.eu/products/automation-devices-solutions/customization-automation-products).

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**About Panasonic Industry Europe GmbH**

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the five major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe.  
  
Panasonic Industry Europe is committed to enabling customers achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future.

Panasonic Industry Europe’s broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions.

More about Panasonic Industry Europe: [http://industry.panasonic.eu](http://industry.panasonic.eu/)

**About the Panasonic Group**

A global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella.

Founded in 1918, the Group is committed to enhancing the well-being of people and society and conducts its businesses based on founding principles applied to generate new value and offer sustainable solutions for today’s world.

The Group reported consolidated net sales of Euro 56.40 billion (7,388.8 billion yen) for the year ended March 31, 2022. Devoted to improving the well-being of people, the Panasonic Group is united in providing superior products and services to help you Live Your Best.   
To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>