



## Powering, Sensing, Connecting: Catch the latest Panasonic Industry innovations at embedded world 2025

MUNICH, FEBRUARY 2025

Panasonic Industry will be showcasing its latest connectivity solutions for smart spaces, agriculture, infrastructure and transportation at embedded world 2025 from 11<sup>th</sup> to 13<sup>th</sup> March in Nuremberg, Germany in hall 4A, stand 103.

One of the highlights at the booth will be a fully operating drone equipped with the 6DoF inertial sensor which will demonstrate advanced motion sensing. The sensor can withstand harsh environments, like fluctuating temperatures or air humidity and vibration noises from propellers which makes it suitable for industrial usage in surveillance and last mile delivery.

The booth will also show our PAN-MaX Service offering that closes the loop for device manufacturers by providing all the necessary capabilities required for making a Matter product.

Visitors to Panasonic Industry's stand will be able to experience innovative Bluetooth and mesh modules, easy-to-use PIR motion sensors, Amorton solar cells for energy harvesting applications, Grid-EYE temperature sensors, a smart water meter as well as long life lithium primary industrial batteries.

"At Panasonic Industry we offer a wide variety of component technologies which are essential for state-of-the-art applications in many different industry areas. Energy efficiency, sustainability, ease-of-use, quick time-to-market and exceeded customer expectations are always at the heart of our product developments," remarks Alexander Schultz-Storz, Director Innovation & Collaboration at Panasonic Industry.

Panasonic Industry will have several interactive application displays where visitors can learn more about – and try out - Panasonic's latest components and experience the technologies at the core of IoT, building automation, smart home, connected agriculture, HVAC systems, people tracking, smart metering, energy harvesting as well as motion sensing. Technical experts for each product will be on site to discuss how Panasonic Industry's component technologies can move your products to the next level.

For more information about our latest portfolio of connectivity solutions, please visit embedded world 2025.

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## **About Panasonic Industry Europe GmbH**

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the eight major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe.

Panasonic Industry Europe is committed to enabling customers to achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future.

Panasonic Industry Europe's broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions.

More about Panasonic Industry Europe: http://industry.panasonic.eu

## **About the Panasonic Group**

Founded in 1918 and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella.

The Group reported consolidated net sales of Euro 54.12 billion (8,496.4 billion yen) for the year ended March 31, 2024. To learn more about the Panasonic Group, please visit: <a href="https://holdings.panasonic/global/">https://holdings.panasonic/global/</a>