Panasonic Industry Europe GmbH

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**Sustainable mobility on Lake Ossiach:**

**Premium e-bikes with Panasonic motors at Robinson Club Landskron**

München, October 2024

In cooperation with its TOP partner Panasonic, ROBINSON provides guests at ROBINSON LANDSKRON in Austria with first-class e-bikes equipped with Panasonic motors. This collaboration guarantees high-quality electric mobility for all guests who wish to explore the surroundings of Lake Ossiach in a comfortable and sustainable manner. The powerful Panasonic motors deliver optimal support, especially on challenging terrain, ensuring an unforgettable riding experience in the great outdoors. The manufacturers of the 95Nm bikes include Flyer, Leader Fox, and Crussis.

For more information about Panasonic Industry's e-bike drive systems, please click here: [e-bike motor unit (panasonic.eu)](https://industry.panasonic.eu/products/devices/e-bike-systems/e-bike-motor-unit?selected_lang=de)

For more information about the ROBINSON Landskron, please click here: [ROBINSON Landskron: Cluburlaub in Kärnten buchen ☀](https://www.robinson.com/de/de/cluburlaub/oesterreich/landskron/club-details/?utm_campaign=googlemybusiness&utm_medium=organic&utm_source=google)

**About Panasonic Industry Europe GmbH**

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the five major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe.
Panasonic Industry Europe is committed to enabling customers to achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future.

Panasonic Industry Europe’s broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions.

More about Panasonic Industry Europe: <http://industry.panasonic.eu>

**About the Panasonic Group**

Founded in 1918 and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella.

The Group reported consolidated net sales of Euro 59.40 billion (8,378.9 billion yen) for the year ended March 31, 2023. To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>