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**New wireless voice smoke alarm from Panasonic benefits from five types of voice messages and embedded LED pathfinder**

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Panasonic Industry has recently introduced a new wireless voice smoke alarm featuring five types of voice message that warn users about a fire and inform them about the status of the device (e.g. in case of a fault, no wireless connection or low battery). An embedded LED pathfinder lights the room in the darkness in case of a fire to support smooth evacuation. A long battery life guarantees smooth operation of up to ten years. The very low profile of only 31mm and small diameter of 100mm enables smooth integration into any living space.

“Panasonic has been providing fire alarm products for the residential market for over 50 years and benefits from a lot of expertise. We are very pleased to be able to introduce a reliable smoke alarm into Europe, which is developed and produced under Japanese quality. We hope this new product will provide better safety to many families in the region.”, remarks Kodai Yamamoto from Panasonic Industry.

For more information about the latest wireless voice smoke alarm from Panasonic please visit: <https://industry.panasonic.eu/products/energy-building/fire-security/residential-smoke-alarm>

**About Panasonic Industry Europe GmbH**

Panasonic Industry Europe GmbH is part of the global Panasonic Industry organization, one of the five major operating companies within Panasonic Holding. Panasonic Industry Europe provides products and services for industrial customers all over Europe.
Panasonic Industry Europe is committed to enabling customers to achieve their goals in a broad range of industrial sectors such as mobility, infrastructure, automation, medical, appliances, smart living, and security. With the know-how of devices and solution technologies, cultivated through a global mindset and over a century of tradition, Panasonic Industry collaborates closely with customers to create a sustainable future.

Panasonic Industry Europe’s broad and diverse product portfolio encompasses key electronic component sectors including electromechanical and passive components, batteries and other energy products, sensors and wireless connectivity modules, thermal management materials and custom solutions, as well as automation devices & solutions.

More about Panasonic Industry Europe: <http://industry.panasonic.eu>

**About the Panasonic Group**

Founded in 1918 and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella.

The Group reported consolidated net sales of Euro 59.40 billion (8,378.9 billion yen) for the year ended March 31, 2023. To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>